

Torrance Herald



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AN IMMENSE INCREASE IN INDUSTRIES PREDICTED

ACQUISITION OF MANY NEW MANUFACTURING ESTABLISHMENTS, IT IS PREDICTED, WILL RESULT FROM ESTABLISHMENT OF INDUSTRIAL BUREAU

NEW HIGH MARK IN GROWTH OF POPULATION AND IN CONSTRUCTION OPERATIONS AND REAL ESTATE WILL BE ATTAINED, IS BELIEF.

By Guy M. Rush, in Los Angeles Examiner

During the past twelve months Los Angeles has become the recognized center of almost the entire Western States area. It seems strange that it has taken so long for the general significance and importance of Los Angeles as a great maritime port and manufacturing center to fasten itself on the public mind.

The new year will see far greater development than in 1913, because this new era is now full upon us, and, instead of requiring vision and foresight to grasp and prepare for an uncertain opportunity, we will be "hard put" to handle the tremendous business that will presently be thrust upon us.

There is much satisfaction to be gained, however, from the thought that here in our wonderful city are great minds and ample capital to cope with any situation, however unexpected it may be. Los Angeles has more forcefully shown its strength during the past year than ever before, for, despite the struggle in nearly all other localities to meet recent financial stringencies, it has been practically untouched. Business of nearly every kind has shown an increase over the previous year and plans have been launched, with provisions made for properly financing them, which include the expenditure of many millions at Wilmington, and nearly \$15,000,000 for improved transportation facilities, \$2,000,000 for new State highways and boulevards and the completion of irrigation and development projects for approximately 250,000 acres of fertile farm land tributary to our markets.

The excellent work of the Chamber of Commerce in 1913 in establishing its Industrial Bureau will bear fruit in 1914, and bring us a tremendous increase in our manufacturing output and provide employment for hundreds of skilled laborers from the East who are anxiously waiting word from friends already located here to give them some assurance of labor once they reach Los Angeles.

We now have a water supply for a million people; we have fertile lands about us which will produce the supply for a million people. We have the demand for the manufactured products which can be produced by a million people, the capital is here to aid in the promotion of the necessary industries; we can safely set the highest mark that we have ever set, not only for gain in population but for increase in building permits and in real estate sales.

Solidly set on a foundation of commercial strength, Los Angeles will from now on make its greatest strides with the coming of this new year invite the world not only to enjoy their climate and natural beauties, but to join in the substantial development of a metropolis which will rival the world's greatest centers.

CHAMBER OF COMMERCE FIXES DATE FOR MEETING OF ASSOCIATED CHAMBERS

The Torrance Chamber of Commerce held its regular meeting last Thursday evening. The revised set of by-laws was discussed and adopted.

It was decided to fix the meeting of the Associated Chambers of Commerce of Los Angeles County for 2 p. m., Wednesday, January 28th, and a committee was appointed to purchase furniture and make all necessary arrangements for the reception of the delegates that will attend from the various chambers of the county. Elaborate quarters in the Campbell Hall will be fitted up for the occasion.

SCHOOL WILL HAVE USE

LIBRARY REFERENCE BOOKS

Through the courtesy of the librarian, Mrs. Henderson, the school will have the use of reference books from the library. A special effort is being made to build up a choice list of reference books for this purpose. The benefits of such co-operation between the school and library will be of great value to both and the step is much to be commended.

TORRANCE MERCHANTS

PROGRESSIVE BUSINESS MEN

The Torrance merchants are continually improving and enlarging stores and installing goods as fast as consistent with the trade that is given them. Among these is Mr. S. Rappaport of the Hub.

Mr. Rappaport has taken out a partition and has enlarged the store room and put in a new line of Torrance shoes, manufactured by the California Shoe company of Torrance. This firm manufactures a special line of ladies' and children's shoes and men's work shoes, and you will find just the shoe you want at the Hub.

ACCIDENTS NEVER COME

SINGLY, 'TIS SAID

It would appear that the old saying that "trouble never comes singly" is also true about accidents in our city. Commencing with Saturday afternoon when Miles Schofield, machinist, bruised his foot while working at the Union Tool works, a 200-pound piece of iron fell on his foot, badly bruising it, which upon examination showed that he was fortunate to escape with only a badly bruised big toe joint. Mr. Schofield will be laid up for a few days but will be able to be back at work within a few days.

On Sunday morning Mr. and Mrs. W. A. Renn's baby was severely scalded by upsetting the coffee pot which it had managed to reach by crawling upon a chair. The baby's chest was badly scalded, and its right arm and leg was slightly scalded. The latest reports are that the baby is getting along nicely.

CHURCH NOTES

Services will be held at the Mission at 11 o'clock Sunday morning and at 7:30 in the evening. Sunday school commences at 10:00 a. m.

URGENT NEED FOR MODERN APARTMENTS

There is urgent need for homes and houses of every kind that may be rented at reasonable rates by the heads of families employed in the various industries in this city. The need of modern, pleasant, comfortable apartment houses at varying rental is especially urgent. The people working in our plants are skilled artisans who receive good wages and are accustomed to a good American standard of living. So many of them having lived in the modern apartment houses of Los Angeles and other cities they want similar accommodations here, and the sooner we have apartment houses that will satisfy the families of the workingmen employed here the sooner will we have a populous and prosperous Torrance.

It is admitted that an apartment house is one of the most profitable of building investments, and there should be people of means desiring safe and profitable investment who would be glad to take advantage of the wonderful opportunities in this line at Torrance.

A Los Angeles party was in Torrance Tuesday morning figuring with Hurum E. Reeve on a three-story brick apartment house with store rooms on the first floor.

Llewellyn Iron Works Get Ground In Shape for Speedy Construction

An official of the Llewellyn Iron Works informs the Herald that the company will begin work at once getting the grounds in shape for the construction work on the great plant they will erect at Torrance this year. The plans and details for the various buildings and for the arrangement of the grounds have all been worked out in full. The plans have been very carefully worked out by the best engineering and architectural talent and will be very efficient and up-to-the-minute in every respect.

Actual construction work on the plant is to begin in a few weeks. The Los Angeles plant has been busy for several months getting the structural steel and structural material in readiness for the construction work. This had been delayed several months by the large amount of contract work they had on hand, which kept their plant working overtime all of last year. The work on the new plant will be rushed as hastily as good workmanship will permit and the Torrance plant should be in operation in a few months.

Union Tool Expects Soon to Augment its Force of Employees

The business prospects for 1914 are most favorable reports P. W. Masten, secretary of the Union Tool Works, and indications are that there will be a big increase in business during the year. Inquiries are beginning to come in for bids and estimates and prices on equipment of various kinds, and the expectation of the management is that the working force will have to be largely augmented in the very near future.

A number of important Japanese contracts have been secured at the beginning of the new year, an augury of a bright future for all the industries of Torrance.

Los Angeles Harbor to Become One of the Great Ports of Call

"What the opening of the Panama canal in the near future means to the Pacific coast is forecasted by capitalists, eastern and local, who are spending millions for great land tracts, which they are cutting into small farms for the coming rush of colonists to California. We are beginning now to get the benefits of the canal," said J. E. Wilson of San Francisco, assistant to the passenger traffic manager of the Pacific Coast Steamship company, operating a fleet of passenger and freight ships in the Pacific coastwise trade, who is in Los Angeles.

"Pittsburg and New York capitalists are buying huge ranches and water rights in the fine valleys of the state to sell to settlers, both foreign and American. They see what is coming and want to get in on the ground floor. Foreign immigration authorities are investigating Californian conditions because of the tide of inquiries pouring in upon them about this favored state, to which they can sail direct when the canal is opened soon.

"The ships will be here very soon—perhaps within a year—no one knows exactly when—for, just as soon as the canal is opened, the big transportation lines of Europe and America will get busy, depend upon that. Los Angeles is bound to be a great distributing point for colonists.

"The influx of labor here and the abundant water power of the Sierras will make this city a great manufacturing center beyond doubt. Eastern manufacturers have data about this swiftly-developing region and its resources, they know that this state is a young empire which will supply articles of all sorts to the orient; they will seize the chance to start here when the time is ripe—and it will be ripe when the canal is open to the ships of the world and Los Angeles becomes a direct, easily-reached port for Atlantic as well as Pacific ships.

"We have been studying these matters in San Francisco for a long time and we feel that the steamship lines of the world will be changed by the canal opening—and Los Angeles will be one of the great ports of call in America."

FINNEY PROMOTED POSITION OF INDUSTRIAL AGENT LYMAN AD MANAGER

Clarence S. Lyman, an old newspaper man, formerly connected with the Denver Post, has been appointed advertising manager of Thomas D. Campbell & Co., to succeed Guy W. Finney, who has been promoted to the position of industrial agent for the company. In this position Mr. Finney will have charge of the Campbell properties including Torrance, Fontana, Orchard City and Earlimart.

MANY PUPILS HAVE PERFECT ATTENDANCE

The following is the list of pupils who have had a perfect attendance during the past month: Lawrence Anderson, Danof Loucks, Alexander Stout, Carl Burmaster, Bert Gerritsen, Fred Goodrich, Edgar Hannel, Lester Theobald, Leo Blakeley, Rex Guelick, Bert Probert, Curtis Tolson, Otto Winkler, Gertrude Kirckhoff, Masayo Nishimoto, Kathrine Burmaster, Esther Eiling, Eva Goodrich, Vesta Morrow, Virginia Watson, Hatume Nagooka, Lois Switzer, Richard Gould, L. C. Tuck, Polydore Rubo, Mable Zerbe, Susie Ichikawa, Harriet Goodrich, Carolyn Stout.

NEW ADVERTISERS

The new advertisers in this week's issue of the Herald are Hurum E. Reeve, Dr. Norman A. Leake, Edward D. Byrnes and M. Izard of Gardena. We respectfully submit them to you for your kindly patronage.

The W. C. Hendrie Rubber Co. had a fine exhibit in the Los Angeles auto show last week which attracted a good deal of attention. Chief Chemist Thatcher had charge and should be complimented on the fine product he displayed.

C. F. SCOVIL

C. F. Scovill passed away Saturday evening about 10:30 in the presence of his brother-in-law, Dr. Wright of Pasadena, and his two sisters, Mrs. Davis and Mrs. Wright of Pasadena. The cause of death was congestion of the lungs.

The remains were taken to Pasadena Sunday morning and funeral services were held there 10:30 Tuesday morning. Mrs. L. Knapp, Mrs. S. Arnold, F. F. Riordan, W. Copping and O. M. Mikelson of Torrance attended the services.

The remains were shipped to Omaha, Neb., where the body will rest alongside of his wife.

Mr. Scovill had several sinking spells Saturday afternoon and finally Dr. Wright was called from Pasadena. Dr. Leake was also called, but was out of the city at the time and did not get back until a few minutes after Dr. Wright had arrived from Pasadena. Dr. Leake left at nine when he saw there was no hope. Mr. Scovill had been troubled with Bright's disease of the kidneys for some time.

Mr. Scovill came to Torrance a year ago last December, accepting a position as bookkeeper with the Dominguez Land Corporation. About eight months ago he was made a salesman with Thomas D. Campbell & Co., and was one of their best producers. He was well and favorably known by everyone in Torrance.

FLOAT WINS SPECIAL PRIZE FOR BEAUTY UNIQUENESS

The Torrance float at the Pasadena Tournament of Roses, while not coming under any of the classifications for which prizes were awarded, was deemed of such especial merit that the association awarded the float a special prize, a beautiful silver trophy.

President R. D. Davis of the Tournament of Roses association said that the constructive features of the float were so unique and the floral scheme so unusually beautiful that the association felt some fitting recognition should be made by the association.

This float was symbolical of "Industry" and was the object of much favorable comment among the judges and spectators. It was prepared in Torrance and was entered by Thomas D. Campbell and company.

The award was delayed because no provision had been made for special prizes for floats representing civic bodies.

CONTRACTOR WELCH BUSY ON SEVERAL HOUSES

Torrance Welch, the contractor has four houses on Andres street nearing completion and has just begun construction work on a fifth structure. These buildings are four and five-room cottages which have been erected to meet the demand for smaller houses and will be for sale upon easy terms to people wishing to locate here.

Mr. Welch is also making plans for a one-story concrete building to be occupied by the Herald plant. The structure is planned for expansion later on and the addition of one or more stories.

EXCURSIONS BRING MANY PEOPLE TO TORRANCE

Thomas D. Campbell Company, selling agents for Torrance, are running a series of excursions to this city for the benefit of intending investors.

Last Thursday they brought down a party of twenty eight in their auto truck and took them all over the city and the entire party enjoyed one of the lunches at the California Cafe that have made this establishment so popular with people who know what a good dinner is.

UNIQUE MODEL OF IRON WORKS AT CAMPBELL'S

Thomas D. Campbell & Co. have on display in the show window at their Los Angeles office, a unique cement model of the new Torrance plant of the Llewellyn Iron Works which will be under construction on their 25-acre tract in this city shortly. The model shows all the buildings, tanks, cranes, tramway and grounds as the completed plant will appear when completed and is a perfect miniature of the completed plant. The model is attracting very great attention from passersby.